

Date: 19th November, 2025

Subject: Registration on “Source from India” service of Trade Connect ePlatform & SEPC Membership Renewal for FY 2025–26.

Dear Sir/Madam,

Greetings from the Services Export Promotion Council (SEPC)!

We are writing to inform you about the recent Trade Notice No. 15/2025-26 dated 29.10.2025, issued by the Directorate General of Foreign Trade (DGFT), regarding the updated exporter eligibility criteria for registration on the “Source from India” service of the Trade Connect ePlatform.

As per Trade Notice No. 5/2025-26 dated 13 June 2025, the “Source from India” service on the Trade Connect ePlatform was initially launched for all Status Holder exporters. This service functions as a central reference point for international buyers to identify credible Indian exporters, enabling exporters to create personalized microsites to showcase their products, services, and company credentials.

To widen participation, DGFT has now revised the eligibility criteria, allowing more qualified Indian exporters to register and benefit from the facility.

Effective 1 November 2025, all valid IECs (not appearing in DEL) with a minimum export realisation of USD 100,000 in any one of the previous three financial years will be eligible to create their microsites on the “Source from India” platform, in addition to Status Holders. Eligibility will be determined solely through DGFT’s eBRC database, based on aggregate realisation data available for each financial year.

Exporters already registered on the Trade Connect platform, whose profiles are linked to eligible IECs, will automatically find the option to create a “Source from India” microsite on their dashboard. An annexure, as step-by-step details is attached for assistance.

Indian Missions Abroad have also been instructed to actively use “Source from India” as a reference for responding to sourcing requests from international buyers seeking reliable Indian suppliers.

In light of the above important developments, we strongly encourage your organisation to renew its SEPC membership for FY 2025–26 at the earliest. As an active member, you will continue to receive timely updates, support, and guidance from SEPC to make full use of the benefits and opportunities being rolled out under various Government schemes and initiatives.

Please contact for any queries or guidance regarding SEPC membership:

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Mr. Arun Verma: Mob: 8766331146; Email: arun.verma@servicesepec.org

We look forward to welcoming you back as an active member of SEPC and supporting your organisation in leveraging this landmark initiative to enhance your export growth.

Warm regards,

Team SEPC